

# A MATCH MADE IN HOSPITALITY HEAVEN

AK Design Group | Motto Bentonville

What happens when great collaborators come together in the heart of Bentonville, Arkansas?

The result is Motto by Hilton Bentonville Downtown—a hospitality experience designed for the modern adventurer.

At AK Design Group, we were proud to help bring this vision to life by providing both interior design and FF&E procurement services. From concept to completion, Motto has been an exciting project, offering spaces that are both striking and highly functional.



## Bringing vision to life

Every project we take on is guided by the goal to seamlessly blend design and functionality—and Motto was the perfect opportunity to put that philosophy into action. We embraced the challenge of maximizing both beauty and efficiency in Motto's compact 165-square-foot guest rooms, ensuring that every detail served both form and function.

By staying true to the initial renderings we presented to the client, we were able to execute the design exactly as envisioned. While the project became a four-year labor of love due to pandemic-related challenges and delays, our commitment to excellence never wavered. We believe the stunning final result speaks for itself!

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## An urban basecamp

As the mountain biking capital of the world, Bentonville is known for its breathtaking trails and sweeping views of Northwest Arkansas. Inspired by this natural beauty, we designed Motto as an urban basecamp – a space where adventure meets comfort.

To achieve the perfect balance of style and function, we thoughtfully designed each of Motto's 175 guest rooms to maximize both aesthetics and practicality. Ready to see it for yourself? [Reserve your stay here](#) and experience our vision in action!



## Collaboration at its best

The success of Motto was made possible through seamless collaboration. At AK Design Group, we prioritize open communication and a shared vision, ensuring every partner is just as excited about the final product as we are.

We were honored to collaborate with an incredible team, including: the developer/general partner, Hospitality America, BGKT Architects, Nabholz Construction, The Indigo Road Hospitality Group, and Hilton Worldwide.

## A labor of love

A special thanks to our dedicated AK Design Group team: Designers - Lauren Barsotti, Sarah Garcia, and Andrea Gillespie; Procurement - Darby McKnight, Karen Livaudais, Chris Huxtable, and David Gillespie. Your passion and expertise made this project truly extraordinary.



## Ready to elevate your next project?

Let's bring your vision to life. [Contact us today!](#)

*Cheers,*  
The AK Design Team

## Fun Fact!

Three AKD family babies were born during the course of this project – our newest recruits!

